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For Immediate Release:

hField's Wi-Fire #1 in Payback to Business Traveler per Independent Market Research

BETHLEHEM, PA – May 24, 2007: hField Technologies, creator of the Wi-Fire™ -- a compact, range extending USB device allowing users to access Wi-Fi Internet connections from up to 1,000 feet away— has been ranked first as a Wi-Fi solution for business travelers. With permission from publisher Sagitta Marketing LLC, this White Paper is available at <https://www.hfield.com/pdf/SagittaWhitePaper.pdf>.

The Wi-Fire™ uses a powerful directional antenna, highly sensitive receiver and proprietary software to find and enhance normal Wi-Fi signals. Wi-Fire™ users can achieve a faster, stronger connection than with an internal wireless adapter, even where no signal was detected previously.

In the White Paper, Sagitta comments, "...staying wirelessly connected is not optional – it's mission critical to productivity and the bottom line". Sagitta concluded, "We explore available options – and find the Wi-Fire from hField to have distinct advantages in performance and cost savings....The Wi-Fire is the ideal solution."

Sagitta reports that other highly mobile users - recreational travelers, home users, college students and municipal WiFi users - reap similar benefits.

There is a growing need to improve the performance of wireless connectivity in the municipal WiFi market. Earlier this week, Anick Jesdanun of the Associated Press reported that muni WiFi faces numerous challenges. Users are left wanting more because of insufficient coverage. Denser coverage – adding more access points -- makes muni WiFi networks uneconomical. High hopes for ubiquitous access are often left unfulfilled.

"hField's Wi-Fire™ has improved WiFi availability for thousands of similarly motivated mobile users, business and recreational travelers alike. The Wi-Fire™, an affordable, easy to use solution, also provides Muni WiFi users the benefits of muni WiFi with the reliability and performance they demand." said Tom DiClemente, CEO of hField. "In high density areas, the Wi-Fire™ often finds 10 times the number of access points than other adapters."

The Wi-Fire™ has growing availability through network equipment distributors and retailers and is also available at www.hfield.com.

Disclosure

Sagitta has performed marketing communications engagements for hField. However, no funds were provided from hField for construction of the subject White Paper.

About hField

hField designs and manufactures innovative, high-performance wireless networking products that offer outstanding performance with total interoperability to existing wireless standards. hField is a Ben Franklin Technology Partners of Northeastern PA client, and is also funded by the South Bethlehem Keystone Innovation Zone and private equity firm Gran Sasso Ventures LP.

www.hfield.com

About Ben Franklin Technology Partners of Northeastern PA

The Ben Franklin Technology Partners of Northeastern Pennsylvania is a state-funded economic development organization that links technology companies with experts, universities, funding, and other resources to help them prosper through innovation. www.nep.benfranklin.org

About Sagitta Marketing LLC

Sagitta Marketing LLC is a strategic marketing firm focused on helping technology-oriented businesses position and market themselves more effectively and efficiently. www.SagittaMarketing.com

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